



Atlanta Food & Lifestyle Bloggers' Society

The Atlanta Food & Lifestyle (AFLBS) is an alliance of established and reputable food, fashion, travel and lifestyle bloggers many of whom are considered social media influencers. We have a common passion for delicious food and sharing our experiences through blogs and social media.

AFLBS offers opportunities for its members to experience events from restaurant tastings and openings to culinary festivals and competitions. In addition, we provide educational and networking meeting-ups.

We enjoy visiting destinations and learning how food and lifestyle supports the local culture. The society is committed to supporting the metro Atlanta (and beyond!) food, wine, artesian food and drink makers community through the AFLBS and our personal media channels including blogs, Facebook, Twitter, Instagram, LinkedIn and video channels.

Connect with us!

Website: <https://atlantafoodbloggersociety.com>

FB: <https://www.facebook.com/ATLFoodblogs>

Twitter: <https://twitter.com/AtlFBS>

Instagram: <https://www.instagram.com/atlfbs>

2018 TASTE OF CONYERS: JUDGES BIOS

Toby Bloomberg - President Bloomberg Marketing and Co-founder Diva Foodies



Toby is the co-founder of Diva Foodies a boutique marketing company serving the food and hospitality industries. Diva Foodies is a sister company to Bloomberg Marketing. We work with food entrepreneurs, catering companies, chefs, cookbook authors and others by telling the brand's story through digital and social media campaigns. We also provide training and branding/positioning. Diva Foodies hosts the popular Tweet Chat #FoodTVChat -- the only Twitter chat bringing TV Chef Contestants together with their audiences in fast paced digital conversations.

Before her current entrepreneurship venture, Toby headed corporate social media for a national media

company where she supported a portfolio of over 70 newspaper, TV and radio properties in using social media as a catalyst to build stronger brand-to-audience relationships.

Toby is recognized for her expertise in combining digital media with traditional marketing values (strategy, consumer insights/research, and segmentation) while maintaining conversation authenticity. She believes all marketing tactics should be accountability for achieving business goals.

Toby's adventures in social media began in 2004, with the launch of her award winning blog Diva Marketing (divamarketingblog.com). She is the author of the innovative eBook Social Media Marketing GPS - 40 interviews with marketing pros conducted on (not about) Twitter. She is a frequent speaker on social media and is passionate about using social media to build community.

Toby is a Yankee from Boston, living in the South learning to appreciate grits although (shh! don't tell anyone) she still prefers lobster and ice cream with jimmies :)

Toby is the current president of the Atlanta Food & Lifestyle Bloggers' Society.

Connect With Toby!

Diva Foodies - www.divafoodies.com

Twitter - @DivaFoodies - <https://twitter.com/DivaFoodies>

Diva Marketing Blog - www.divamarketingblog.com

Bloomberg Marketing - www.bloombergmarketing.com

Twitter - @TobyDiva - <https://twitter.com/TobyDiva>

Stacey Taylor - Professional Blogger & Social Media Consultant



Stacey Taylor is an Atlanta based Culture & Lifestyle Blogger. Her blog TheSistahCafe.com has been active for eight years and focuses on Food, Wine, Beauty and Atlanta's rich culture. Stacey aka "The SistahChick" is a Socialpreneur who spends her time providing Social Media coverage for major local food and beauty events which she shares as content on her blog. She is an Event Coordinator who plans Wine Excursions for metro Atlanta residents taking them to explore North Georgia's Wine Country. Stacey also coordinates Food/Wine Events in Florida. Stacey has been an active member of Atlanta Food & Lifestyle Blogger Society since 2017. She is a wife and mother of 4 and resides in Atlanta, Ga. You can interact with her online as @TheSistahChick on all social platforms.

404-500-8239

@TheSistahChick

www.TheSistahCafe.com

Rochelle L. Wharton - Food and Lifestyle Blogger & Digital Media Specialist



I am a foodie at heart. I have always loved cooking and creating art in the kitchen. I am a graduate of the Art Institute of America with a degree in culinary arts. I decided to become a vegetarian/pescatarian after the loss of my mother to colon cancer and have since been active in creating an awareness of the importance of eating CLEAN. I have created this blog in hopes that people everywhere will follow and see the importance in creating a lifestyle change in eating healthy and maintaining a healthy way of living with exercise, and great sustainable foods. Join me on this journey of recipes, cooking, wine pairing and much, much more.

Twitter: @culinaryveg

IG: @culinaryveggout

FB: @culinaryveggout

470-358-2310

www.culinaryveggout.com

Cassandra Mason - Lifestyle Chef for Hire



Cassandra Mason is the Sales Consultant and Stylist for Gems and Baubles, a mobile and online accessory boutique. She has a keen eye for finding unique pieces that will make any wardrobe pop. Her motto of "Presentation is key" stems back to her culinary background. She's all about making things appealing in fashion and in food. She had a small catering firm, Dinelle's, in New York and Atlanta, creating not just meals but adventures through food. She also worked to create Classic Curves, a plus model development company, noted for their runway shows and great dance performances. You can find out more about her passion for both fashion and food, on her new blog, www.TheChefInPearls.com

Twitter: @TheChefInPearls

IG: @TheChefInPearls

FB: @TheChefInPearls

678-713-4367

www.TheChefInPearls.com